

Real Estate Marketing Manager

Company:	Next Home Solutions
Position:	Marketing Manager
Hours:	20 hrs/week (Full time status available after 6 months)
Location:	Cedar Rapids
Compensation:	Base + Commission (\$20k - \$40k annual income) Raise and full-time status available after 6 months (\$55-75k annual income).

Overview

Are you looking for that job that catapults you to financial freedom? Looking for a company you can learn from and take the next steps in your marketing career? We are want you.

Next Home Solutions, is a fast growing privately held real estate company that buys, fixes, and sells residential real estate properties.

As a Marketing Manager, you will be responsible for creating, testing, and running the marketing systems that will generate real estate leads. Your creativity and exceptional organizational skills will make you an integral part of Next Home Solutions and expose you to many leading marketing campaigns.

Marketing campaigns include:

- Posting and scouring Craigslist
- Scouring MLS
- Realtor pocket listings
- Direct mail
- Probates
- Outdoor Signs
- Social media
- Online website and squeeze pages
- Offline and online affiliated marketing

Purpose

As a Marketing Manager, your mission is to:

- Grow and execute the marketing campaigns listed above to:

- Generate leads from motivated sellers
- Grow our list of cash buyers, realtors, contractors, private lenders, and retail buyers.
- Generate online and offline affiliate marketing systems.

As an associate of Next Home Solutions, you will also be invited to:

- Participate in meetings and brainstorming sessions.
- Network with contractors, investors, realtors, etc.
- Take calls from and make calls to potential sellers, agents, and other professionals that are in contact with our business on a daily basis.

Measure of Success

1. Have 7 different marketing campaigns running consistently within 6 months
2. Increase lead generation to 30+ per week within 6 months.
3. Become an expert at taking and marking phone calls, as measured by your superior and peers, within 6 months.
4. Learn to complete the following tasks effectively within 1 year:
 - a. Take and make phone calls
 - b. Complete market analysis, repair estimate, and deal analysis
 - c. Schedule and prepare weekly networking meetings.
 - d. Implement a follow-up system that is maintained on a weekly basis.
 - e. Prepare scope-of-work for rehab projects.
 - f. Maintain filing system on a weekly basis